

ANITA DEVAN, MS, XMIM, CPCU, CIC, CRM, CWCP

Anita Devan is a 40+ years veteran of the P&C industry and has worked with a number of national and multinational insurance companies. She is currently a Senior Vice President for Zenith and is based in the Northeast region. Over her career, she has held multitude of senior leadership roles including Chief Underwriting Officer, Head of Middle Market Segments division, and Regional & National Operational Executive, overseeing operations from \$40 million to \$900 million in scope. Anita also owned and operated her own Strategic Management Consulting practice during a few years of hiatus from the insurance industry, where her client base included insurance companies, banks, and technology firms.

Anita firmly believes that profit and growth of a business is directly related to leader's ability to energize his/her people around common goal driven by the collective strength of each individual on the team.



She is a strong proponent of continuous learning. Anita also has a deep passion for helping young people gain interest and excel in the insurance industry. In that spirit, Anita has served as adjunct faculty member at number of local universities including Rosemont College, Gwynedd Mercy University and Philadelphia University. She has been teaching Risk Management and Insurance Graduate and Under-Graduate level classes at Saint Joseph University (SJU) since 2009 in the Philadelphia area. She is also an active member of various industry boards such as: Academy of Risk Management and Insurance (ARMI) at SJU (member since 2008) where she chaired the curriculum committee; Gallaudet University's Risk Management program board in Washington DC; Insurance Society of Philadelphia (ISOP) board; and CPCU Philadelphia chapter board. She has been an active speaker at regional and national CPCU conventions, National Alliance's continuing education programs (taught at CRM, Mega, and Ruble seminars), and I- Day conventions for many years. Anita has spoken on variety of subjects such as Leadership, Strategic management, Change Management, Marketing & Sales, Workers Compensation and Diversity & Inclusion.

Anita holds two Masters Degrees and numerous professional designations, CPCU, CIC, CRM, and CWCP. She is a graduate of Wharton's Insurance Executive Leadership program. Anita was also chosen as the "Professional Woman of the Year" (2011-2012) by National Association of Professional Women. She is also a member of the National Association of Female Executives. Anita was the 2017 Franklin Award winner, given by the CPCU Society Philadelphia chapter recognizing her as the executive of the year for her contributions to the industry.

